

# \$70 MAIL-IN REBATE

From March 31 to May 24, 2014,  
on a set of 4 MICHELIN® TIRES,  
PASSENGER OR LIGHT TRUCK ONLY.

## HOW TO RECEIVE YOUR MAIL-IN REBATE:

- Complete this claim form
- Attach a copy of your detailed invoice\* clearly indicating the purchase of four MICHELIN® passenger or light truck tires (between March 31 and May 24, 2014)
- Mail before June 21, 2014, to:  
**Michelin Spring 2014 Promotion**  
PO Box 6022, Paris, ON N3L 3W6  
**OR**  
**Go to [michelinpromo.ca](http://michelinpromo.ca) to request your rebate online!**

\* Estimates, work orders or quotations are not acceptable as proof of purchase.



Mail before June 21, 2014, with a copy  
of your invoice (see reverse for details) to:  
**MICHELIN SPRING 2014 PROMOTION**  
**PO BOX 6022, PARIS, ON N3L 3W6**

Please indicate your language of choice: English  French

Please print legibly

Invoice #\*

Retailer name\*

First name\*  Mr.  Mrs.

Last name\*

Address\*

Apt.\*  City\*

Province\*

Postal code\*

Daytime telephone

Email address   
(If you would like to receive confirmation of claim form receipt by email.)

I authorize Michelin to send me information concerning contests, promotions and new products.

\* Required information.

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- 1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?  
Yes  No
- 2- Which of the following was an important contributing factor in this purchase of MICHELIN® tires? (Check all that apply.)  
 Michelin Promise Plan™  This promotion  Dealer recommendation   
 Friend/family recommendation  Quality of product  Online research   
 Mileage warranty  30-Day Satisfaction Guarantee   
 Free flat-tire changing assistance  Retail location
- 3- How did you first hear about this promotion? (Please check one.)  
 Radio  Direct mail  Newspaper  Salesperson in store  In-store display   
 Friend/family  Television  Website  Outdoor advertising  E-mail   
 Facebook page  Other
- 4- What tire brand was replaced when you purchased your new set of MICHELIN® tires?  
 MICHELIN®  BFGoodrich®  Goodyear  Bridgestone  Toyo  Pirelli   
 Yokohama  Other
- 5- How many years have you been a MICHELIN® tire owner?  
 First time  Less than 5 years  More than 5 years
- 6- How soon do you expect to purchase tires again (for another vehicle or this one)?  
 In the next 3 months  
 In 1 year or less  
 More than 1 year from now
- 7- What is your age?  
 18-25  26-39  40-55  Over 55

Michelin knows how important it is to protect your personal information. Please consult our privacy policy at [michelin.ca](http://michelin.ca). This offer cannot be combined with any other promotion or program and is not applicable at Costco. Retail sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from March 31 to May 24, 2014. Purchases outside these dates will not be honoured. Only MICHELIN® passenger or light truck tires are eligible. Please allow 6 – 8 weeks to receive your mail-in rebate. Offer available at participating Canadian Michelin authorized dealers. For any information regarding the mail-in offer, please call 1-866-755-8887 or visit [michelinpromo.ca](http://michelinpromo.ca).

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